

Company	CENIBRA
Program name	Partnerships with Beekeepers
Program type	Community capacity development
Country/ Area	Minas Gerais, Brazil
Collaboration partners	local beekeepers associations
Website	https://www.cenibra.com.br/wp-content/uploads/2020/09/CENIBRA_Institute.pdf

Activity summary

CENIBRA has entered into partnership agreements with beekeepers associations according to which beekeepers are granted access and allowed to use Permanent Preservation Areas and areas close to eucalyptus plantations to install beehives. This Project has great social, economic, and environmental impact, as it creates new jobs and income for beekeepers and their families, while preserving the environment. CENIBRA's share of the output is distributed among employees, visitors, and customers. This program relies on support from local administrations, SENAR (National Rural Education Service), and EMATER (Rural Technology Support Company of Minas Gerais State).

