

Sustainable Forest Management and Biodiversity Conservation

Company	CENIBRA
Area	Minas Gerais, Brazil
Collaboration partners	-
Website	-
Key words	Conservation forests, Biodiversity conservation

Activity summary

An area of 560 ha within the 'Macedonia Farm', a particularly high biodiverse area of CENIBRA's conservation forest, has been recognized by the State as a Private Natural Heritage Reserve (RPPN*). Here remains the valuable ecosystem of the Atlantic Forest (Mata Atlântica), which has also been identified as an area of high conservation value in forest certification and is managed to avoid negative impacts on biodiversity.

The results of the company's flora survey, conducted every five years since 2002, showed that by 2017, 622 native Atlantic Forest species had been identified in the company's project area, of which 216 were observed within Macedonia Farm. This shows that a high level of biodiversity is maintained within Macedonia Farm. Since 1990, CENIBRA, in cooperation with NGOs, has also been breeding and rearing several species, including the endangered Mutum (Red-billed curassow), which is endemic to the Atlantic Forest, for reintroduction into the wild (Mutum Project) at Macedonia Farm. This has resulted in the release of a total of 480 birds of seven species by 2022, with many chicks born in the wild from the released birds, and the population is growing. Currently, a partnership has been established with the State Forestry Department to expand the bird release area not only in the company's own forests but also in the adjacent state parks.



Mutum